

luster selected from iridescent luster, iridescence and  
hologram appearance.

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14. The magnetic display device according to claim  
11, wherein said upper transparent flat-sheet member includes  
a transparent non-magnetic layer and a luster layer having  
luster selected from iridescent luster, iridescence and  
hologram appearance.--

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REMARKS

Claims 1-8 have been rewritten as new claims 9-14  
in order to recite the present invention with the specificity  
required by statute. No new matter has been added.

Claims 1-8 are rejected under 35 U.S.C. §102(b) as  
being anticipated by Passien (U.S. Patent No. 3,825,927).  
This rejection is respectfully traversed.

The claimed invention of the present application  
provides a magnetic display device whose upper (front)  
transparent flat-sheet member, with which a writing  
instrument such as a magnetic pen or a magnetic stamp is  
brought into contact, has luster selected from iridescent  
luster, iridescence and hologram appearance.

On the contrary, the cited United States Patent 3,825,927 discloses a magnetic display device having at a rear surface side a light panel provided with a light source (bulb 21). When a magnetized disc is moved at the rear side no light from the light source is transmitted, but when the magnetic disc is moved at a front side the light from the light source is transmitted so that an image may be visible.

The United States Patent 3,825,927 has no teaching or suggestion that the upper (or front) flat-sheet member has luster selected from iridescent luster, iridescence and hologram appearance, as claimed in the present application.


According to the claimed invention of the present application, an image formed by the magnetic particles, has also luster in addition to luster of the upper (or front) flat-sheet effect.

In view of the above amendments and remarks, Applicants submit that all of the Examiner's concerns are now overcome and the claims are now in allowable condition. Accordingly, reconsideration and allowance of this application is earnestly solicited.

Claims 9-14 remain presented for continued prosecution.

Applicants' undersigned attorney may be reached in our New York office by telephone at (212) 218-2100. All correspondence should be directed to our below listed address.

Respectfully submitted,



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